

Everything your brand needs to sell.

Websites and platforms, video and content production, and the paid media to put them in front of the right people — built and run by one team, at prices you can plan around.

Web & Platforms

From ₹6,000

Video & Content

From ₹15,000

Paid Ads

From ₹5,000 / month

Listings & Registrations

From ₹2,000

Built for your business — and owned by you.

E-Commerce Website

Custom storefront, catalogue and search, secure checkout, customer accounts and a full admin dashboard.

₹25,000 + DOMAIN

LMS Platform

Courses and lessons with secure video delivery, student sign-up, and progress tracking.

₹25,000 + BUNNY + DOMAIN

Shopify Store

Store setup and theme configuration, products loaded, payments and shipping wired in.

₹15,000 + THEME + DOMAIN

ERP System

Your day-to-day operations — inventory, billing and reporting — in one place.

₹15,000 / 2 years + DOMAIN

Landing Page

One page built to convert, with a simple admin panel to edit content and collect leads.

₹12,000 + DOMAIN

Digital Menu

A scan-to-view menu you can update anytime — items, prices and photos, no reprinting.

₹6,000 / year

or ₹10,000 for 2 years

Third-party costs are billed at actual: domain registration, the Shopify theme, and Bunny.net video streaming for the LMS. Everything we build is handed over with full source code and logins — no lock-in.

Content that stops the scroll.

Presenter Videos

A presenter-led monthly package — scripted, shot and edited, ready to post. Maximum 1 min 30 sec each.

₹15,000 / month · 4 videos

₹20,000 / month · 4 videos + 4 carousels

Creative Reel

A single concept-led reel — idea, shoot, edit, sound and captions.

₹15,000 per reel

Theatre Ad

A cinema-grade commercial made for the big screen. Maximum 1 min 30 sec.

₹50,000 per video

Product Shooting

Clean, consistent product photography built for your storefront and marketplace listings.

From ₹15,000

₹50,000 for 50 SKUs

WHY HELLO AURA

One team, end to end

The people who build the store also shoot the content and run the ads — nothing gets lost between agencies.

Prices you can plan around

Fixed prices on the standard builds. Anything outside them is quoted up front, never billed as a surprise.

You own everything

Source code, database, logins and raw footage are yours on handover. No licence fees, no lock-in.

Built for India and the Gulf

The right payment gateways, couriers, currency and tax handling for the market you actually sell in.

Meta & Google Ads

Campaign setup, audience and keyword targeting, creative testing, and month-on-month optimisation — with plain-English reporting on what your spend is actually returning.

20%

of monthly ad spend

Minimum ₹5,000 per month. The ad budget itself is paid directly to Meta or Google and is separate from this fee.

MARKETPLACE LISTINGS

Amazon

Catalogue upload with titles, images, keywords and pricing, ready to sell.

₹3,000 up to 10 SKUs

Flipkart

Listings built to Flipkart's catalogue rules, live and searchable.

₹3,000 up to 10 SKUs

Meesho

Products listed and priced for Meesho's buyers and reseller network.

₹3,000 up to 10 SKUs

REGISTRATIONS & COMPLIANCE

GST & MSME

Registration handled end to end — the paperwork, the filing, the follow-up.

₹2,000 per registration

LLP Registration

Your Limited Liability Partnership incorporated and ready to trade.

₹25,000 up to 3 partners

Trademark

Your brand name and mark filed for protection in India.

₹12,000 India

HOW IT WORKS

01 · Talk

A short call to understand the business, the goal, and what you already have.

03 · Build

We design, build, shoot or launch, with your approval at each stage.

02 · Quote

A fixed, itemised quote — you know the number before anything starts.

04 · Hand over

Training, go-live, and everything handed to you — then support while you settle in.

PRICE LIST AT A GLANCE

WEBSITES & PLATFORMS

E-Commerce Website	+ domain	₹25,000
LMS Platform	+ Bunny + domain	₹25,000
Shopify Store	+ theme + domain	₹15,000
ERP System	2 years · + domain	₹15,000
Landing Page	admin panel · + domain	₹12,000
Digital Menu	per year	₹6,000
Digital Menu	2 years	₹10,000

VIDEO & CONTENT

Presenter Videos	4 per month · max 1:30	₹15,000
Presenter Videos	4 videos + 4 carousels / month	₹20,000
Creative Reel	per reel	₹15,000
Theatre Ad	per video · max 1:30	₹50,000
Product Shooting	minimum	₹15,000
Product Shooting	50 SKUs	₹50,000

PAID ADVERTISING

Meta & Google Ads	20% of spend · min / month	₹5,000
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MARKETPLACE LISTINGS

Amazon	up to 10 SKUs	₹3,000
Flipkart	up to 10 SKUs	₹3,000
Meesho	up to 10 SKUs	₹3,000

REGISTRATIONS & COMPLIANCE

GST & MSME	per registration	₹2,000
LLP Registration	up to 3 partners	₹25,000
Trademark	India	₹12,000

All prices in Indian Rupees and exclusive of GST. Domain registration, Shopify themes and plans, Bunny.net streaming, and government filing fees are billed at actual. Ad budget is paid directly to Meta or Google. Prices are valid for 30 days from the date of issue.

hello
aura

Let's get started.

Tell us what you're building and we'll send a fixed quote.

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