

Get seen. Get sold.

The content that makes people stop, the ads and search rankings that put it in front of the right buyers, and the marketplace listings that turn attention into orders — run by the same team that builds the store.

Content Production

From ₹15,000

Meta & Google Ads

From ₹5,000 / month

SEO

₹15,000 / month

Marketplace Listings

From ₹3,000

Content that stops the scroll.

Presenter Videos

A presenter-led monthly package — scripted, shot and edited, ready to post. Maximum 1 min 30 sec each.

₹15,000 / month · 4 videos

₹20,000 / month · 4 videos + 4 carousels

Creative Reel

A single concept-led reel — idea, shoot, edit, sound and captions.

₹15,000 per reel

Theatre Ad

A cinema-grade commercial made for the big screen. Maximum 1 min 30 sec.

₹50,000 per video

Product Shooting

Clean, consistent product photography built for your storefront and marketplace listings.

From ₹15,000

₹50,000 for 50 SKUs

EVERY SHOOT INCLUDES

The idea, not just the camera

Concept and script come first. We shoot to a plan, so the footage has a point.

Shot to be cut down

One shoot feeds reels, ads and your product pages — not a single clip.

Edited and ready to post

Cut, graded, captioned and sound-mixed, sized for where it's going.

Your footage is yours

Final files and raw footage handed over. Reuse it however you like.

Meta & Google Ads

We run the campaigns end to end and report in plain English — what you spent, what came back, and what we're changing next month.

20%

of monthly ad spend

Minimum ₹5,000 per month. The ad budget itself is paid directly to Meta or Google and is separate from this fee.

WHAT RUNS EVERY MONTH

01	02	03	04
Campaign setup Account structure, tracking and conversion events wired up properly.	Targeting Audiences and keywords built around who actually buys from you.	Creative testing Multiple cuts and hooks in market, so the winners find themselves.	Reporting A monthly read on spend, returns and what changes next.

MARKETPLACE LISTINGS

Amazon

Catalogue upload with titles, images, keywords and pricing, ready to sell.

₹3,000 up to 10 SKUs

Flipkart

Listings built to Flipkart's catalogue rules, live and searchable.

₹3,000 up to 10 SKUs

Meesho

Products listed and priced for Meesho's buyers and reseller network.

₹3,000 up to 10 SKUs

Rank for what your buyers are searching.

SEO, every month

One retainer covering the technical work, the keyword strategy, the articles and the links — reported monthly, so you can see what's moving.

₹15,000

per month

SEO is a compounding channel, not a switch — each month's work builds on the last.

WHAT YOU GET EVERY MONTH

Technical SEO

Speed, crawlability, indexing and structured data — fixing what's holding the site back.

Ongoing, every month

Top Keywords

We target the terms your buyers actually search, and map every page to one.

Strategy & mapping

Articles

Written to rank and to be read, each one built around a keyword that brings buyers.

10 per month

Backlinks

Steady link building to grow the authority that rankings depend on.

20 per month

Search results depend on factors no agency controls, so we don't promise positions. What we do promise is the work above, done every month, and an honest monthly read on what it's moving.

SIMPLE, TRANSPARENT PRICING

CONTENT PRODUCTION

Presenter Videos	4 per month · max 1:30	₹15,000
Presenter Videos	4 videos + 4 carousels / month	₹20,000
Creative Reel	per reel	₹15,000
Theatre Ad	per video · max 1:30	₹50,000
Product Shooting	minimum	₹15,000
Product Shooting	50 SKUs	₹50,000

PAID ADVERTISING

Meta & Google Ads	20% of spend · min / month	₹5,000
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SEARCH ENGINE OPTIMISATION

SEO Retainer	technical · 10 articles · 20 links	₹15,000
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MARKETPLACE LISTINGS

Amazon	up to 10 SKUs	₹3,000
Flipkart	up to 10 SKUs	₹3,000
Meesho	up to 10 SKUs	₹3,000

All prices in Indian Rupees and exclusive of GST. Ad budget is paid directly to Meta or Google and is separate from the management fee. Prices are valid for 30 days from the date of issue.

HOW IT WORKS

01 · Talk

A short call to understand the product, the buyer, and what's worked so far.

03 · Produce

We shoot, edit, list and launch — with your approval at each stage.

02 · Plan

A fixed quote and a content plan you sign off before anything is shot.

04 · Report

Monthly numbers in plain English, and what we're changing next.

hello
aura

Let's get you seen.

Tell us what you're selling and we'll send a fixed quote.

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